



ALEX COPPOLA

product_designer
h o m o _ f a b e r
r h i n o _ t r a i n e r

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WORK EXPERIENCE

2019 - present

Design Manager

Super Monkey Design | Roma (Italy)

Super Monkey Design is a *connective* studio of young designer.

I founded the studio with the aim of helping young designer to access cutting edge technology, providing professional support from design to fabrication. The studio's goal is to become a landmark for direct manufacturing products and to be a strong design consulting agency, mainly set towards 3D printing solutions and additive thinking attitude.

2015 - 2019

Project Specialist

Sapienza Design Factory - RhinoFabStudio Research Lab | Roma (Italy)

Sapienza Design Factory is an applied research centre, a meeting place for university researchers, design entrepreneurs and professionals.

As *project specialist*, i've been providing technical and scientific support on a wide range of topics, focusing on rapid manufacturing solutions and computational design strategies.

EDUCATIONAL WORK

2017 - present

Software Trainer

Authorized Rhino Trainer | Roma (Italy)

As A.R.T. i've done both class and corporate Rhino 3d modeling courses, as well as 1:1 taylored training. From Basic to Advanced and special courses on Grasshopper or Class A Surfacing. I've also done Blender 3D classes about Rendering and Mesh Modeling.

2017 - 2018

3D Modeling Representation Professor

Quasar Design University | Roma (Italy)

Teaching activity for the course *Techniques and Methodologies of 3D Representation*, within the Master's program in Product Design.

From 3d modeling in Nurbs or Mesh to Rendering and Prototyping.

2014 - 2020

Teaching Assistant

Università degli studi di Roma "Sapienza" | Roma (Italy)

Working as a tutor gave me the opportunity to become an expert on a very wide range of design topics and help develop *100+ projects* on: Hacking design (2015); IoT (2016); Furniture (2017); Post-industrial (2018); New Craft (2019); Clay 3D Printing (2020).

EDUCATION

2016 - 2020

Ph.D. in Design

PDTA - Università degli studi di Roma "Sapienza" | Roma (Italy)

05/18 - 10/18

Exchange Researcher

Contextual Design Lab - Chiba University | Chiba (Japan)

2013 - 2016

Master of Science in Product Design

Università degli studi di Roma "Sapienza" | Roma (Italy)

05/18 - 10/18

Exchange Student

Contextual Design Lab - Chiba University | Chiba (Japan)

2010 - 2013

Bachelor Degree in Industrial Design

Università degli studi di Roma "Sapienza" | Roma (Italy)

DESIGN WORKSHOP

- 09/2018 [Iwaizumi Wood Design Project 2018](#)
Chiba University + FSC Iwaizumi | Iwaizumi (Japan)
- 01/2016 [Sharing Food Knowledge with IoT 2016](#)
CODE program, Chiba University + Glasgow School of Art + Parsons New School of Design + Toshiba | Tokyo (Japan)

TALK + EXHIBITION

- 12/2018 [Generative Art 18](#)
Digital Craft Factory | Verona (Italy)
- 11/2018 [Japan Home & Building Show 2018](#)
Digital Craft Factory: Reikon | Tokyo (Japan)
- 10/2018 [6th edition European Maker Faire 2018](#)
Digital Craft Factory | Roma (Italy)
- 08/2018 [Yamaha Ph.D. Research Presentation](#)
Digital Craft Factory: Kabuto | Hamamatsu (Japan)
- 03/2018 [Design Principals & Practices 18](#)
Digital Craft Factory | ELISAVA - Barcelona (Spain)
- 04/2017 [Festival della Crescita 2017](#)
Post-Industrial Design + Mass Customization | Roma (Italy)
- 12/2016 [Festival della Crescita 2016](#)
Agromaker | Roma (Italy)
- 03/2016 [Milano Design Week 2016](#)
Fuorisalone: Ventura Lambrate | Milano (Italy)
- 10/2015 [3rd edition European Maker Faire 2015](#)
Future Factory | Roma (Italy)
- 06/2015 [Cumulus Association for EXPO 2015](#)
Design to feed the world | Roma (Italy)

PUBLICATION

- 2020 [COPPOLA A. \(2020\), "Digital Craft Factory. Sistema di progettazione generativa assistita per l'artigianato post-industriale"](#), PhD Thesis, Roma.
- 2018 [MALAKUCZI V., DI LUCCHIO L., COPPOLA A., ALAMO AVILA A. \(2018\), "Post-Series Design: a tool for catalysing the diffusion of personalisable design"](#), Design as Catalyst for Change, Proceedings of DRS 2018 International Conference, Limerick, Ireland, 25–28 June 2018, pp. 1231-1246.
- 2018 [COPPOLA A. \(2018\), "Digital Craft Factory"](#), Generative Art 18, Proceedings of GA2018 - XXI Generative Art Conference, Verona, Italy, 18-20 December 2018, p. 378